

<p style="text-align: center;"><b>REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL</b></p> <p>Subsection (b) of 35 U.S.C. § 132, effective on May 29, 2000, provides for continued examination of a utility or plant application filed on or after June 8, 1995. See The American Inventors Protection Act of 1999 (AIPA).</p>	<i>Application Number</i>	09/852,229
	<i>Filing Date</i>	May 8, 2001
	<i>First Named Inventor</i>	Michael Cristofalo
	<i>Group Art Unit</i>	2623
	<i>Examiner Name</i>	Mushfikh I. Alam
	<i>Attorney Docket Number</i>	2050.065US1
	<i>Customer No.</i>	21186

This is a Request for Continued Examination (RCE) under 37 CFR § 1.114 of the above-identified application entitled

TECHNIQUE FOR OPTIMIZING THE DELIVERY OF ADVERTISEMENTS AND OTHER PROGRAMMING SEGMENTS BY MAKING BANDWIDTH TRADEOFFS.

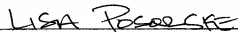
Submission required under 37 C.F.R. § 1.114


1. ☐ Consider the amendment(s)/reply under 37 C.F.R. § 1.116 previously filed on .
2. ☐ Consider the arguments in the Appeal Brief or Reply Brief previously filed on .
3. ☐ Amendment Under 37 CFR § 1.116 ( pages) is enclosed.
4. ☐ New power of attorney ( pages) is enclosed.
5. ☐ Information Disclosure Statement is enclosed ( pages), with:
  - a. Form 1449 (pages)
  - b. Copies of IDS Citations ( )
6. ☒ Please charge Deposit Account 19-0743 in the amount of \$810.00 to pay the RCE filing fee required under C.F.R. § 1.17(e).
7. ☒ The Commissioner is hereby authorized to credit overpayments or charge any fees set forth in 37 CFR §§ 1.16 through 1.18 to Deposit Account No. 19-0743.
8. ☐ Petition for Extension of Time in the prior application (1 page) is enclosed along with authorization to charge Deposit Account 19-0743 in the amount of to pay the extension fee.
9. ☒ Others: Preliminary Amendment (25 pgs.).

SCHWEGMAN, LUNDBERG & WOESSNER, P.A.

By:   
Atty. Dag Johansen  
Reg. No. 36,172

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being filed using the USPTO's electronic filing system EFS-Web, and is addressed to: Mail Stop RCE, Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 15 day of February, 2008.

  
Name

  
Signature